

# Privacy and cookie statement of Qullqi

31 October 2018

Through our web shop, privacy sensitive or personal data are processed. Qullqi values the privacy of its customers and observes due care in processing and protecting personal data.

During the processing we conform to the requirements of the applicable data protection legislation. This means we:

- **clearly specify our purposes** before we process personal data, by using this Privacy Statement;
- **limit our collection of personal data** to only the personal data needed for legitimate purposes;
- first **ask for explicit permission** to process your personal data in cases where your permission is required;
- take **appropriate security measures** to protect your personal data and we demand the same from parties who process personal data on our behalf;
- **respect your right** to inspect, correct or delete your personal data held by us.

Qullqi is the party responsible for all data processing. In this privacy statement, we will explain what kind of personal data we collect and for which purposes within our web shop [www.en.qullqi.nl](http://www.en.qullqi.nl). We recommend that you read it carefully.

If you have any questions or you would like to know exactly what personal data we collect from you, please contact Qullqi.

## Handling your order

We will use your personal data when handling your order. We may share your data with the delivery service to have your order delivered. We may also obtain information on your payment from your bank or credit card company.

For this purpose, we use your phone number, email address, payment details, invoice address and name and address details. We do this on the basis of your consent. We store this information until your order has been completed. Certain types of personal data will be retained for a longer period with regards to the legal tax retention. (the legal retention period).

### *Providing to Third Parties*

We collaborate with other organisations, that may receive your personal data.

## Registration

Certain features of our service require you to register beforehand. You will have to provide some information about yourself and choose a username and password for the account that we will set up for you.

For this purpose, we use your name and address details and email address. We do this on the basis of your consent. We store this information until you close your account.

We will retain this data so that you do not have to re-enter it every time you visit our website, and in order to contact you in connection with the execution of the agreement. You can adjust your account information at any time.

### *Providing to Third Parties*

We collaborate with other organisations, that may receive your personal data.

## Contact Form and Newsletter

You can use our contact form to ask questions or make any request.

For this purpose, we use your email address and name and address details. We do this on the basis of your consent. We store this information until we are sure that you are satisfied with our response.

We have a newsletter to inform those interested of our products and/or services. Each newsletter contains a link with which to unsubscribe from our newsletter. You can also use your account to do this.

Your e-mail address is added to the list of subscribers, only with your permission. We store this information until you cancel your subscription.

### *Providing to Third Parties*

We collaborate with other organisations, that may receive your personal data.

## Statistics and profiling

We keep statistics on the use of our web shop, but these are kept anonymous at all times. These statistics help us to, for example, only show you information that is relevant to you. We may combine personal data to get to know more about you. We will of course

respect your privacy at all times. If you do not want us to do these statistics, please let us know.

For this purpose, we use your email address and name and address details. We do this on the basis of your consent. We store this information for three months.

#### *Providing to Third Parties*

We collaborate with other organisations, that may receive your personal data.

#### **Promotion**

Other than the advertisements on the website, we can inform you about new products or services:

- by e-mail
- via social media

You can object at all times against this promotional communication. Every e-mail contains a cancellation link. On social media, you can block us or use the cancellation option. You can also inform us through your account.

#### **Publication**

We will not publish your customer data.

#### **Providing Data to Third Parties**

Except for the parties mentioned above, we do not under any circumstance provide your personal data to other companies or organisations, unless we are required so by law (for example, when the police demands access to personal data in case of a suspected crime).

Our website features social media buttons. These buttons are used by the providers of these services to collect your personal data.

#### **Statistics**

We keep statistics on the use of our web shop, but these are kept anonymous at all times.

#### **Cookies**

Our web shop makes use of cookies. Cookies are small files in which we can store information, so that you do not have to fill that information again. We can also use them to see whether you are visiting us again.

The first time you visit our web shop, we will show you a notification explaining our cookies and ask for your permission for the use of these cookies.

You can disable the use of cookies through your browser setting, but some parts of our website may not work properly as a result of that.

We made arrangements with other parties who place cookies through our website. Nevertheless, we cannot fully control what they are doing with their cookies, so please read their privacy statements as well. (Note: these can change regularly)

#### **Security**

We take security measures to reduce misuse of and unauthorized access to personal data. To protect your privacy, we take the following measures in particular:

- Access to personal data requires the use of a user name and password
- We take physical measures to protect access to the systems in which the personal data is stored
- We make use of secure connections (Secure Sockets Layer of SSL) to encrypt all information between you and our website when entering your personal data
- We keep logs of all requests for personal data

#### **Changes to this Privacy Statement**

We reserve the right to modify this statement. We recommend that you consult this statement on a regular basis, so that you remain informed of any changes.

#### **Inspection and Modification of your Data**

You can always contact us if you have any questions regarding our privacy policy or wish to review, modify or delete your personal data.

You have the following right:

- Being informed on which personal data we have and what we are using it for;
- Inspection of the personal data that we keep from you;
- Having incorrect data corrected;
- Request to delete outdated personal data;
- Revoke your consent;
- Object to certain uses.

Please note that you always make clear who you are, so that we can assure that we do not modify or remove the data from the wrong person.

### **Complaints**

If you think that we are not helping you in the right way, you have the right to lodge a complaint at the authority. For The Netherlands, this is the Autoriteit Persoonsgegevens.

### **Contact details**

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